

150 ITALY THAILAND



# ITALIAN DESIGN DAY



In cooperation with:

**MARCH 1<sup>ST</sup> 2018**



**BANGKOK ART AND CULTURE CENTRE**

**10:00 AM - 1:00 PM: Meeting Room 401, 4th floor**

**3:30 PM - 6:00 PM: Multi-function Room, 1st floor**

# ITALIAN DESIGN DAY 2018

Italian design, innovation & sustainability

BANGKOK ART AND CULTURE CENTRE, 1 MARCH, 2018, 3.30pm

10:00 am – 1:00 pm

## **"PIZZA INNOVATION"**

A workshop by Federico Ferretti (IED Istituto Europeo di Design)  
*36 available places*

3:30 pm

## **Welcoming remarks**

Rewat Chumnarn (Rangsit University) introduces  
H.E. Francesco Saverio Nisio (Ambassador of Italy)

3:35 pm

## **Screening of a video produced by Salone del Mobile**

3:40 pm

## **"INEVITABLE DESIGN"**

Federico Ferretti (IED Istituto Europeo di Design)  
Preechaya Sittipunt (CUINDA - Chulalongkorn University International  
Program in Design and Architecture)  
Moderator: Rewat Chumnarn (Rangsit University)

4:30 pm

## **"DESIGN AND INSTINCT"**

Veerawat Sirivesmas (Silpakorn University)  
Daniel Martinez (CIDI - Chanapatana International Design Institute)  
Moderator: Federico Ferretti (IED Istituto Europeo di Design)

5:10 pm

## **"GO TO ITALY AND DESIGN!"**

### **ThalInnovation contest award**

Malindra Homsilpakul  
Lapas Mekraksavanich  
Suphatra Tanaputra (Alumni of IED Istituto Europeo di Design)  
Moderator: Federico Ferretti (IED Istituto Europeo di Design)

6:00 pm

## **Closing remarks**

*The event will be in English*

**\*online registration required:**

### **Workshop :**

[www.ied.edu/ied-in-bangkok-at-italian-design-day-pizza-innovation-workshop](http://www.ied.edu/ied-in-bangkok-at-italian-design-day-pizza-innovation-workshop)

### **Conference:**

[www.eventbrite.com/e/italian-design-day-tickets-43224432441](http://www.eventbrite.com/e/italian-design-day-tickets-43224432441)